



**Press Contacts:** Mario Martin  
GoTV Networks  
818-933-2139  
pr@gotvnetworks.com



## **GOTV NETWORKS AND VERIZON WIRELESS BRING THE BEST OF INDEPENDENT RECORDING ARTISTS TO WIRELESS**

*GoTV Producing Independent Music Programming for Verizon Wireless*

Sherman Oaks, CA – September 16, 2008 – GoTV Networks, Inc., the first and largest mobile media network, announced today it is bringing the best and brightest from independent record labels to Verizon Wireless V CAST customers. *(Please see the current artist and label listing posted at the end of this release.)*

GoTV Networks has been selected to aggregate and produce a variety of independent music segments including artist interviews, special event coverage and music videos. GoTV's relationships with independent record labels and distributors ensures that a wide library of content featuring the brightest new artists and rising starts from the leading independent record labels are available to Verizon Wireless V CAST customers.

Independent record labels include Razor and Tie, the home of Ryan Shaw, Trustkill Records, where Bullet for My Valentine can be found and Up Above Records' Jurassic 5, and so many more. This relationship provides independent record labels key services, including editing, post production and encoding as part of process designed specifically to expedite the path to Verizon Wireless.

"We are pleased to extend our existing V CAST content relationship with Verizon Wireless to include this new music offering," said Thomas N. Ellsworth, CEO of GoTV Networks, Inc. "Music over-indexes among wireless users and this brings the best in indie music to music lovers through Verizon Wireless"

For more information on Verizon Wireless products and services, visit a Verizon Wireless Communications Store, call 1-800-2 JOIN IN or visit [www.verizonwireless.com](http://www.verizonwireless.com).

## **About Verizon Wireless**

Verizon Wireless operates the nation's most reliable wireless voice and data network, serving 63.7 million customers. The largest U.S. wireless company and largest wireless data provider, based on revenues, Verizon Wireless is headquartered in Basking Ridge, N.J., with 68,000 employees nationwide. The company is a joint venture of Verizon Communications (NYSE: VZ) and Vodafone (NYSE and LSE: VOD). Find more information on the Web at [www.verizonwireless.com](http://www.verizonwireless.com). To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at: [www.verizonwireless.com/multimedia](http://www.verizonwireless.com/multimedia)

## **About GoTV Networks**

GoTV Networks ([www.gotvnetworks.com](http://www.gotvnetworks.com) / [www.4gotv.com](http://www.4gotv.com)) is the first and largest mobile media network. GoTV produces content and develops technology for mobile and broadband platforms. GoTV's extensive carrier and online distribution, mobile technology experts and team of Emmy<sup>®</sup> award-winning producers deliver a wide array of original and 3rd party branded programming that connects consumers to what interests them the most across mobile and broadband platforms. GoTV's content is accessible on a broad range of wireless devices via monthly subscription through wireless carriers. The company is headquartered in Sherman Oaks, California with regional sales offices in Seattle, Kansas City and Atlanta.

## Representative List of Independent Music Labels:

<u>Label</u>	<u>Key Artists</u>
19 Angels *	Merlin Moon
The Action Design *	tAD (The Action Design)
(Non-label)	Alex Woodard
(Non-label)	Alexa Wilkinson
(Non-label)	Five Times August
ABB Records	Defari Dilated Peoples Evidence Little Brother
Adrenaline Music Group	Tommy Lee Motley Crue Everlast Dolly Parton Blind Melon
Babygrande Records	Jedi Mind Tricks NYOIL T.H.U.G. Angelz
Bloodshot Records	Old 97s Graham Parker Neko Case Firewater
Century Media Records	Lacuna Coil Napalm Death Shadow's Fall
Delicious Vinyl Records	Brand New Heavies Fatlip The Pharcyde Tone Loc Young M.C. Masta Ace
Drive-Thru Records	New Found Glory Hellogoodbye Steel Train Say No More
Duck Down Records	Boot Camp Clik Black Moon DJ Logic Masta Ace

Friendly Fire Recordings	Elk City Faunts The Old Soul
INgrooves Media	Dolly Parton Tila Tequila The Cool Kids Paul Oakenfold Thievery Corporation
Long live Crime Records	Bangkok Five Doom Tree El Centro Shar Jackson
Nacional Records	Manu Chao The Pinker Tones Aterciopelados Andrea Echeverri
Paper Bag Records	Sally Shapiro
Pop Smear Records	Deflator Mouse Two Seconds Love Equals Death
Razor & Tie Records	Ryan Shaw (Grammy® nominee) Juliette & The Licks All That Remains
Reflection Music	The Scene Sink To See
SCI Fidelity Records	Keller Williams Umphrey's McGee The Radiators String Cheese Incident
Shaman Works Recordings	MF Doom Emanon DJ K.O.
Trustkill Records	Bleeding Through Bullet For My Valentine Hopefall
Up Above Records	Jurassic 5 MC Supernatural Visionaries
Zed Distribution	Phish (Jemp Records) Reliant K (Gotee Records) Eddy Herrera (J&N Records)