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VERIZON WIRELESS ROLLS OUT NEW V CAST TODAY PROGRAMMING

BASKING RIDGE, NJ and SHERMAN OAKS, CA – December 3, 2007 – Verizon Wireless, the leading wireless company with the nation's most reliable wireless voice and data network, announced today it has refreshed its V CAST Today daily video preview and summary of V CAST Video content. GoTV Networks will program and produce the V CAST Today daily segment offered to Verizon Wireless' V CAST customers.

V CAST Today is a daily destination showcasing the best of what's on V CAST, highlighting what is available on V CAST, including lifestyle and entertainment segments with ideas such as make-up tips, 'green' ideas for around the house and fitness advice – all of which is tied to programming on the V CAST menu. Whether it is music, comedy, entertainment or what's best on the Net, V CAST Today gives Verizon Wireless customers an entertaining preview of what is available on V CAST.

Shown daily in V CAST Showcase, the segment will also include celebrity guest appearances, on-location segments from special events as well as great previews of the latest and greatest from Verizon Wireless' catalog of programming. Melana Scantlin is the host of V CAST Today, guiding customers to where they can find the various types of V CAST content while providing exclusive access and insights. In addition, customers can also learn about the latest phones, services and features available from Verizon Wireless on V CAST Today.

Verizon Wireless customers get V CAST Today with any V CAST subscription. Customers with select V CAST-enabled phones can check out V CAST whenever they want for just \$3.00 for 24-hour use or by signing up for the \$15.00 V CAST VPak monthly subscription,

which also includes access to Verizon Wireless' ESPN MVP, Get It Now[®] and Mobile Web 2.0SM services. Customers get unlimited basic video – including video from V CAST Today – but application download fees apply for 3D games and premium video. There are no airtime or megabyte charges to download, stream or watch V CAST content with any V CAST subscription.

For more information on Verizon Wireless products and services, visit a Verizon Wireless Communications Store, call 1-800-2 JOIN IN or visit www.verizonwireless.com.

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About Verizon Wireless

Verizon Wireless operates the nation's most reliable wireless voice and data network, serving 63.7 million customers. The largest U.S. wireless company and largest wireless data provider, based on revenues, Verizon Wireless is headquartered in Basking Ridge, N.J., with 68,000 employees nationwide. The company is a joint venture of Verizon Communications (NYSE: VZ) and Vodafone (NYSE and LSE: VOD). Find more information on the Web at www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

About GoTV Networks

GoTV Networks (www.gotvnetworks.com / www.4gotv.com) is the first and largest mobile entertainment network. GoTV's extensive carrier and online distribution, mobile technology experts and team of Emmy[®] award-winning producers deliver a wide array of media programming that connects consumers to what interests them the most. GoTV's content offerings include music: Hip Hop Official, Altitude, and ES Música; sports: Fantasy Sports Edge and College All Access; plus GoTV Superchannel and Univision Móvil, which combine a variety of news, entertainment and comedy. GoTV's content is accessible on a broad range of wireless devices via monthly subscription through wireless carriers.