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GOTV NETWORKS PRODUCES US WEEKLY AND ROLLING STONE CONTENT FOR WENNER MEDIA

Sherman Oaks, CA – June 26, 2008 – GoTV Networks, the first and largest multi-platform new media network, and Wenner Media, Inc., parent company of lifestyle publications US Weekly, Rolling Stone, etc., developed and produced content to bridge the gap between the print and tech worlds. The goal of the programming was to bring printed material to the multi-platform fold, and create celebrity and music news video magazines for distribution to new media platforms and immediate, on-demand consumption.

Coverage included US Weekly photo shoots for in-book advertorials with resident stylist and fashion guru David Evangelista and singer Natasha Bedingfield in New York, as well as Evangelista and reality T.V. star Lo Bosworth (The Hills) in Los Angeles. These episodes were distributed by Verizon Wireless as part of GoTV's programmed content.

The US Weekly programming also featured celebrity fitness trainer Valerie Waters in Los Angeles explaining and demonstrating exercises she uses to keep the stars in shape. From specific regimens to target training, Waters delved deeper to increase fitness awareness. The specialized programming was used in US Weekly's Johnson & Johnson-sponsored health section that can be accessed online.

<http://www.usmagazine.com/johnsons>

Prepared specifically for Rolling Stone Magazine, motocross legend Cary Hart was filmed at his home in Las Vegas. Hart explained in detail what is in his garage, spanning topics from his use of Mobile 1 Oil to maintain his vehicles, his interests in cars, his business ventures and more. It gave audiences a look at Cary "off the bike." Delivered directly to Rolling Stone Magazine for streaming, the footage gave worldwide audiences a look into the life of this extreme-sport star.

<http://www.rollingstoneextras.com/mobil1garage/>

"The opportunity to work for and with iconic brands such as Rolling Stone and US Weekly was extremely rewarding," says Daniel Tibbets, EVP and Studio Chief of GoTV Networks, Inc. "This work has opened new doors for GoTV Productions as it builds on our library of custom branded content."

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the first and largest multi-platform new media network. GoTV's studio (GoTV Productions) produces and syndicates original and partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible online through multiple video websites and portals. Mobile access includes streaming and on-demand services on a broad range of wireless devices through Alltel, AT&T, Boost Mobile, Helio, Sprint Nextel and Verizon Wireless. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

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