



MEDIA ADVISORY - July 7th, 2009

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GoTV Networks Reaches Over 100 Million Mobile Users Worldwide as AEG's only Mobile Partner to Cover Michael Jackson Memorial

In the midst of this terrible tragedy, GoTV Networks will be covering this historical event to pay tribute to one of the music industry's most talented icons. GoTV Networks is privileged to partner with AEG to deliver this live event to millions of music fans everywhere.

AEG chose GoTV Networks as their sole mobile partner to distribute live coverage of the Michael Jackson Memorial at Staples Center in Los Angeles. GoTV Networks will distribute live coverage of the Michael Jackson tribute across all GoTV Channels to include, *Hip Hop Official*, *Rock On Altitude*, *Es Musica*, *True Country*, *Just Nutz*, and the *GoTV SuperChannel* on Tuesday, July 7th, 2009 throughout the day.

GoTV channels can be viewed on Sprint TV, Verizon's VCAST, AT&T, T-Mobile, Boost, Nextel, Alltel, Cricket and Virgin. Channels are also available as a download application for iPhone and the T-Mobile G1 android device. In addition, GoTV will also feature the tribute on Sprint's branded channel destination, *Sprint Exclusive Entertainment* as part of Sprint TV.

GoTV Networks Reaches Over 100 Million Mobile Users Worldwide and is the only mobile provider delivering up to date news that matters, when it matters during one of the music industry's most historical events.

To find out how to view the Michael Jackson Tribute on your phone, please visit <http://www.gotvnetworks.com>. Go to the “*click here to get GoTV*” button found on the home page.

About GoTV Networks GoTV Networks (www.gotvnetworks.com) is the premier mobile media network and mobile media services provider in the United States. GoTV’s studio (GoTV Productions) produces original and syndicated partner programming through the company’s mobile and broadband technologies to the widest distribution network in the US. GoTV’s content is accessible to mobile users in streaming and on-demand formats on a broad range of wireless devices through the Apple iPhone Application Store, AT&T, Boost Mobile, the Google Android Market, Sprint (including Nextel), T-Mobile, Verizon Wireless (including Alltel) and Virgin Mobile. Online access is available from multiple video websites and portals. The company is headquartered in Los Angeles, CA

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