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GOTV NETWORKS MUSIC CHANNELS LAUNCH ON MSN MOBILE

GoTV's Made-For-Mobile Content Extends MSN Mobile Offering

SHERMAN OAKS, CA – September 8, 2008 – GoTV Networks, the first and largest multi-platform new media network, announced the company is bringing its widely popular music channel line-up to MSN Mobile users.

The MSN Mobile tech team recently launched its 3G mobile video service in the U.S. making thousands of videos available to millions of users. The launch has gone well with some great feedback surrounding the addition of GoTV's content to the list of premium media partners whose content is made specifically for mobile consumption. "We believe these new partners will expand and enhance the MSN Mobile experience," according to MSN Mobile. GoTV's programming offerings include its popular music channels; Rock On: Altitude, ES Música and Hip Hop Official.

Rock On: Altitude offers rock fans a blend of videos, performances, interviews and exclusive content, direct to mobile, from the most trusted and cutting-edge original mobile rock channel available.

ES Música, the first ever made-for-mobile Latin channel, delivers music videos, behind-the-scenes footage and live performances from the biggest and brightest Latin artists in Latin pop, rock, hip-hop, reggaeton and more.

Hip Hop Official is *the* daily mobile source for hip-hop culture in the US. Mobile users rely on Hip Hop Official to keep informed about all things hip-hop, especially new releases from their favorite artists. The channel's music magazine format delivers on-demand exclusives and performances with the hottest artists from the US and abroad, old school favorites and those about to break out. If it's hip-hop and it's relevant, it's on Hip Hop Official from GoTV.

"Launching our premiere music channels for consumption through MSN Mobile extends our viewership reach and expands our mobile advertising inventory," said Thomas Ellsworth,

Chief Executive Officer of GoTV Networks, Inc. “We look forward to building an enduring relationship with MSN as the industry moves forward.”

About MSN Mobile

MSN Mobile is also introducing new music & viral video channels. The music channel is dedicated to bringing the best music videos, news, lifestyle and backstage access right to your phone. The viral channel is filled with amusing, off-the-wall videos, including wild stunts, wacky animals, sports bloopers, crazy parodies and more. These channels are the newest additions to a lineup that already includes news, sports, movies, TV, lifestyle and comedy content. As always, point your phone to <http://mobile.msn.com> to see the latest.

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the first and largest multi-platform new media network. GoTV's studio (GoTV Productions) produces and syndicates original and partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible online through multiple video websites and portals. Mobile access includes streaming and on-demand services on a broad range of wireless devices through Alltel, AT&T, Boost Mobile, Sprint (including Nextel), Verizon Wireless and Virgin Mobile. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.