



**GoTV NETWORKS WINS THREE MAJOR AWARDS AT THE 2009 MOBILE EXCELLENCE AWARDS AND IS RECOGNIZED AT ONE OF THE MOST PRESTIGIOUS MOBILE INDUSTRY EVENTS**

*Leading Industry Makers Honor the Best in Mobile Entertainment*

**December 17, 2009, Los Angeles** - The Mobile Excellence Awards (MEA) announced its 2009 Mobile Excellence Award winners on December 7<sup>th</sup> in Los Angeles. GoTV Networks and many leading industry makers in media, marketing and technology attended the second annual event in mobile entertainment.

GoTV was honored with three of the most coveted awards; Best Mobile Video Programming for Sprint Exclusive Entertainment, Industry Star Award for Excellence in Mobile and the Mobile Ambassador Award, presented to Daniel Tibbets, Studio Chief and EVP, GoTV Networks.

“Receiving these prestigious awards is a testament to the innovative spirit and talent of the individuals that are part of GoTV Networks.” said Thomas Ellsworth, CEO, GoTV Networks. “I am extremely proud of my team and the position GoTV has achieved as a company during 2009. We will continue to grow and develop solutions for our own programming and our important brand partners as we prepare for an even better 2010.”

Mobile Excellence Award finalists and winners were selected based upon strategic initiatives and objectives, impact of technology used, creativity, ease of use and reach, and execution and proven market success. Judges for the 2009 Mobile Excellence Awards were comprised of an esteemed panel of industry leaders and luminaries who were all in attendance the evening of the event.

“It is an incredible honor to be recognized by my peers at such an influential event. Mobile innovation must continue to be encouraged. I look forward to being in the forefront of this evolving Industry in 2010.” said Daniel Tibbets, EVP & Studio Chief, GoTV Networks Inc.

The Mobile Excellence Awards cap a year of achievement for GoTV Networks. Hip Hop Official, one of GoTV’s premiere music channels was recently listed as one of the top Hip Hop Channels in the industry. True Country, was selected to be part of a National advertising campaign (T-Mobile / HTC / Google) featuring Brad Paisley, which premiered at the American Music Awards. Additionally, GoTV Beta-launched LiveFromYou, a location-based personal media platform for social networks.

The MEAs were founded & created to recognize the best in mobile entertainment industry including media, marketing and technology. The annual Mobile Excellence Awards are one of the most influential and prestigious events in the Mobile

Entertainment industry. CEOs flew in to Los Angeles from around the world to join the mobile glitterati for an evening of celebrating the best in mobile entertainment, media, technology and marketing.

### **About GoTV Networks**

About GoTV Networks GoTV Networks ([www.gotvnetworks.com](http://www.gotvnetworks.com)) is the premier mobile media network and mobile media services provider in the United States. GoTV's studio (GoTV Productions) produces original and syndicated partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible to mobile users in streaming and on-demand formats on a broad range of wireless devices through the Apple iPhone Application Store, AT&T, Boost Mobile, the Google Android Market, Sprint (including Nextel), T-Mobile, Verizon Wireless (including Alltel) and Virgin Mobile. Online access is available from multiple video websites and portals. The company is headquartered in

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*GoTV product availability varies by carrier and handset model. For specific information, please visit [www.gotvnetworks.com](http://www.gotvnetworks.com) or [www.4gotv.com](http://www.4gotv.com).*

**About Mobile Excellence Awards:** The Mobile Excellence Awards profiles the best in mobile entertainment, including media, marketing and technology. We award excellence in execution of corporate approach, consumer services, consumer experiences, content creation, and marketing devices or revenue generators for the mobile entertainment industry to include media, marketing & technology. [www.mobilexawards.com](http://www.mobilexawards.com)

**About Little Monster Media:** Little Monster Media is a full service packaging & event production house based in Los Angeles, California. Little Monster Media specializes in packaging and production of red carpet events for the mobile and digital entertainment industries, including music, television and film. Drawing from an elite team of industry leaders, Little Monster Media is committed to making things happen.

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