

For Immediate Release

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GoTV Networks' Music Channels Now Available on Apple iPhones For AT&T Subscribers

GoTV's Mobile Music Channels Come To Life On The Apple iPhone™

Los Angeles, CA – February 4th , 2009 – GoTV Networks, Inc. the premier mobile media network and mobile media services provider, announced the launch of its new mobile music catalog application for the 3G iPhone through Apple's iPhone Store. The launch extends the availability of Hip Hop Official, Rock: On Altitude, ES Musica and the newly launched True Country to iPhone subscribers on AT&T.

The GoTV music magazine applications are available for a \$.99 one-time fee at the time of download from the iPhone Application Store. After downloading an application, iPhone users can select from dozens of video-on-demand streams of popular shows covering artist interviews, news, reviews, weekly charts, music videos and more from premier music channels such as:

Hip Hop Official: the daily mobile source for hip-hop culture in the US. Mobile users rely on Hip Hop Official to keep informed about all things hip-hop, especially new releases from their favorite artists. The channel's music magazine format delivers on-demand exclusives and performances with the hottest artists from the US and abroad, old school favorites and those about to break out. If it's hip-hop and it's relevant, it's on Hip Hop Official from GoTV.

ES Música: the first ever made-for-mobile Latin channel delivers music videos, behind-the-scenes footage and live performances from the biggest and brightest Latin artists in Latin pop, rock, hip-hop, reggaeton and more.

Rock On: Altitude: offers rock fans a blend of videos, performances, interviews and exclusive content, direct to mobile, from the most trusted and cutting-edge original mobile rock channel available.

True Country: is dedicated to country music and its lifestyle. It brings live performances, behind the scenes interviews, new releases and breaking news, backstage access, and amazing live acoustic and in concert performances.

“Launching our premier music channels with integrated advertising for the 3G iPhone through Apple’s iPhone Application Store is a strategic milestone for GoTV,” said Thomas Ellsworth, Chief Executive Officer of GoTV Networks. “The interactive iPhone user interface showcases the quality of our mobile programming and expands our channels further into the mobile community of iPhone users.”

GoTV’s iPhone applications are ad-supported and contain integrated banner and video advertisements placed through GoTV’s various, branded mobile advertising partners.

The GoTV music magazine catalog is currently available in the US through Apple, AT&T, Verizon Wireless, Alltel Wireless, Sprint (and Nextel), T-Mobile, Boost Mobile, Virgin Mobile and Cricket. Availability varies by handset model. For detailed information, please visit GoTV Networks at <http://www.gotvnetworks.com>

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the premier mobile media network and mobile media services provider in the United States. GoTV’s studio (GoTV Productions) produces original and syndicated partner programming through the company’s mobile and broadband technologies to the widest distribution network in the US. GoTV’s content is accessible to mobile users in streaming and on-demand formats on a broad range of wireless devices through Alltel, Apple’s iPhone Application Store, AT&T, Boost Mobile, Google (Android-powered G1), Sprint (including Nextel), T-Mobile, Verizon Wireless and Virgin Mobile. Online access is available from multiple video websites and portals. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

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