



For Immediate Release

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GOTV NETWORKS TAKES HOME TWO MOBILE EXCELLENCE AWARDS

*GoTV Networks Honored with Best Mobile Advertising
and People's Choice Award*

Los Angeles, CA. – December 15th, 2008 – GoTV Networks, the industry's first and largest mobile media network, today announced it has received the prestigious Mobile Excellence Award *for Best Mobile Advertising*. The company received the award for *Crescent Heights*, an original mobisode series produced for Proctor & Gamble's Tide® brand. The award honored the company with the best advertising platform, service, function or package serving the advertising community or that is consumer friendly in integrating the advertising experience.

In addition, GoTV Networks also won the People's Choice Award, which gave special recognition to the company for Industry Achievement chosen by the Mobile community itself. The People's Choice award voting was cast by the over all industry via texting a special SMS code for the company of its choice. The choices were pulled from the top five highest scoring companies throughout the judging process.

"We are honored to be recognized by such an esteemed group of judges in the mobile entertainment industry." said Thomas Ellsworth, CEO of GoTV Networks. "Receiving both awards is a testament to the innovation, creativity and hard work the GoTV team strives to achieve for our customers on a daily basis. I am especially proud of our producers and programming executives who consistently deliver top tier results for brand partners and in our original programming."

The 2008 Mobile Excellence Awards recognize all walks of the mobile ecosystem, and celebrates the best in mobile media, technology, marketing and entertainment. Mobile Excellence Award finalists and winners were selected based upon strategic initiatives and objectives, impact of technology used, creativity, ease of use and reach, and execution and proven market success. The judging panel was comprised of an elite group of industry leaders hand picked from the mobile and digital entertainment industries,

representing the creative community, major media brands, content companies and media services.

“Sustaining such high levels of creativity and innovation is an exceptional accomplishment. We commend GoTV Networks for envisioning and creating, an entirely new technology platform that has changed how people think about mobile.” said Jari Tammisto, CEO & Founder Mobile Monday Global. “We are very proud to recognize GoTV Networks with both these awards as they are truly deserved by the entire GoTV team”

GoTV Networks also recently received a prestigious CINE Golden Eagle Award for “*Must Have*” an original mobisode series produced for Proctor & Gamble's Being Girl website. The CINE Golden Eagle Awards are recognized internationally as symbols of the highest production standards in filmmaking and videography. *Must Have* was produced by the same GoTV team that produced Crescent Heights.

About Mobile Monday Global

Mobile Monday is a global community of mobile industry visionaries, developers and influential executives fostering cooperation and cross-border business development through virtual and live networking events to share ideas, best practices and trends from global markets. Among its objectives are to encourage innovation, facilitate networking between early stage and established companies across global borders, share innovative trends, forecasts and best practices with the community, facilitate and create partnerships, and to educate the general public about the mobile industry.

About Mobile Excellence Awards

The 2008 Mobile Excellence Awards profiles the latest in mobile entertainment, including media, marketing and technology. We award excellence in execution of corporate approach, consumer services, consumer experiences, content creation, and marketing devices or revenue generators for the mobile entertainment industry.
www.mobileXawards.com.

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the first and largest mobile media network. GoTV's studio (GoTV Productions) produces original and syndicates partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible to mobile users in streaming and on-demand formats on a broad range of wireless devices through Alltel, Apple's iPhone Application Store, AT&T, Boost Mobile, Google (Android-powered G1) Sprint (including Nextel), T-Mobile, Verizon Wireless and Virgin Mobile. Online access is available from multiple video websites and portals. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

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