



For Immediate Release

PR Contact :

Sarah Miller
Axis Marketing & PR
310-276-2220
smiller@axismarketingpr.com

GoTV Networks' Brings Music Channel Line-Up to T-Mobile G1™ Users

*GoTV's Mobile Entertainment Channels Launch on Handsets
Powered by Google's Android Platform*

Los Angeles, CA – February 11th, 2009 – GoTV Networks, Inc. the industry's largest mobile media network, today announced the availability of its premium mobile entertainment channels on the T-Mobile G1™ handset, powered by Google's Android platform.

G1 users can now access multiple entertainment channels from GoTV including Hip Hop Official, ES Musica, Rock: On Altitude, True Country and Just Nutz. With music news, weekly updates, charts, exclusive performances, red carpet interviews and up-to-date event coverage, GoTV's music channel line-up keeps users connected to the music and artists they care about.

GoTV's channels are available to users for free via a downloadable application accessed from the Google Android Market. There were over 130,000 downloads of GoTV's channels through December 31st, 2008. The user base continues to grow and GoTV projects approximately 250,000 user downloads by the end of Q1 2009.

"GoTV is the first mobile media network to offer such a wide and deep entertainment channel offering to users of Android-powered handsets," said Thomas Ellsworth, Chief Executive Officer of GoTV Networks. "We are extremely pleased by the initial demand for our products among G1 users. We look forward to the strong future growth of Android-powered handsets that will be fueled by the introduction of new products from Motorola, HTC and others."

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the premier mobile media network and mobile media services provider in the United States. GoTV's studio (GoTV Productions) produces original and syndicated partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible to mobile users in streaming and on-demand formats on a broad range of wireless devices through the Apple iPhone Application Store, AT&T, Boost Mobile, the Google Android Market, Sprint (including Nextel), T-Mobile, Verizon Wireless (including Alltel) and Virgin Mobile. Online access is available from multiple video websites and portals. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

© 2009 GoTV Networks, Inc. GoTV Networks, GoTV and GoTV Productions are trademarks or registered trademarks of GoTV Networks Inc. All other trademarks are the property of their respective owners.