



For Immediate Release

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**GoTV Networks Rocks SXSW With Shiny Toy Guns,
Asher Roth and Other Leading Artists**

GoTV Delivers Exclusive Music Content Live From SXSW

Austin, Texas / Los Angeles, CA – March 16th, 2008 – GoTV Networks, Inc., the premier mobile media network and services provider, today announced an all-star music line up at SXSW for Saturday, March 21st at Vice in Austin, Texas. GoTV has lined up some of the industry’s hottest up and coming artists including Shiny Toy Guns, Asher Roth, The Knux, Janelle Monae, Iglu & Harry and Special Guest, Los Super Elegantes to play at the music industry’s biggest independent music event of the year.

The SXSW event will be broadcast to mobile phones on GoTV’s premier music channels: Rock on: Altitude, Hip Hop Official and ES Música. SXSW is the first event in a music series presented by GoTV this year that will include events at Lollapalooza in Chicago in August and Guerilla Union’s Rock The Bells™ in San Bernardino, California in August.

This special three-event series adds to the exciting programming presented by GoTV through its music channel line-up from significant industry-wide music events. Through this music series and other key events throughout the year, GoTV continues to extend its leadership in mobile music programming, delivering millions of video-on-demand streams each month featuring news, artist interviews, reviews, weekly charts, music videos, red carpet event coverage and more.

“This is another example of how GoTV is able to produce and deliver unique music experiences that our loyal viewers crave.” says Daniel Tibbets, EVP & Studio Chief for GoTV Networks. “In securing the hottest up and coming artists at music events such as SXSW, GoTV is playing an instrumental role in delivering quality coverage that fans want, while providing artists significant exposure through our deep digital media distribution to mobile and broadband.”

Over 30 Million people can view GoTV's music channel line-up, which is accessed through select wireless carriers in the US market using video-enabled mobile handsets* including the T-Mobile G1™ (powered by the Google Android platform) and Apple's 3G iPhone. Programming is also available online at multiple video websites and portals.

GoTV's music channel lineup includes:

Hip Hop Official: The daily mobile source for hip-hop culture in the US. Mobile users rely on Hip Hop Official to keep informed about all things hip-hop, especially new releases from their favorite artists. The channel's music magazine format delivers on-demand exclusives and performances with the hottest artists from the US and abroad, old school favorites and those about to break out. If it's hip-hop and it's relevant, it's on Hip Hop Official from GoTV.

ES Música: The first ever made-for-mobile Latin channel delivers music videos, behind-the-scenes footage and live performances from the biggest and brightest Latin artists in Latin pop, rock, hip-hop, reggaeton and more.

Rock: On Altitude: The only channel that offers rock fans a blend of videos, performances, interviews and exclusive content, direct to mobile, from the most trusted and cutting-edge original mobile rock channel available.

True Country: The only mobile country channel dedicated to true country music and its lifestyle. It brings live performances, behind the scenes interviews, new releases and breaking news, backstage access, and amazing live acoustic and in concert performances.

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the premier mobile media network and mobile media services provider in the United States. GoTV's studio (GoTV Productions) produces original and syndicated partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible to mobile users in streaming and on-demand formats on a broad range of wireless devices through the Apple iPhone Application Store, AT&T, Boost Mobile, the Google Android Market, Sprint (including Nextel), T-Mobile, Verizon Wireless (including Alltel) and Virgin Mobile. Online access is available from multiple video websites and portals. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

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**Availability varies by carrier and handset model. For specific information, please visit www.gotvnetworks.com or www.4gotv.com.*