



FOR IMMEDIATE RELEASE:

AEG Network LIVE Chooses GoTV Networks' as Mobile Media Partner for 2010 Music Festivals

*GoTV To Deliver Live Music Events Across Multiple Mobile Platforms And Devices in
the US*

Los Angeles, CA – March 30th, 2010 – GoTV Networks, Inc. the industry's largest mobile media network, today announced a partnership with AEG Network LIVE. The partnership enables GoTV to deliver leading music festivals produced by AEG Network LIVE across multiple entertainment channels within the GoTV network including Hip Hop Official, Revolver TV, ES Musica, True Country, Just Nutz and Sprint Exclusive Entertainment.

GoTV Networks brings brands and media owners broad mobile distribution across multiple handset platforms including Apple iPhone, Google Android and RIM Blackberry. With this partnership, consumers will now be able to access live performances throughout the year from music festivals produced by AEG Network LIVE. GoTV will deliver high-quality coverage of the festivals via mobile handsets to millions of consumers nationwide. Programming will include music from leading artists, exclusive interviews, and up to date news and festival information.

"Our strategic partnership with GoTV Networks has allowed us to stay connected to our music fans before, during and after music festivals, by delivering premium music content from their favorite artists directly to their mobile phone." said John Rubey, President for AEG Network LIVE. "GOTV Networks offers our fans the ability to connect with their favorite artists, watch exclusive video and receive the latest festival updates to allow them more interaction with the festivals."

AEG choose GoTV Networks as its mobile partner to deliver content from the Michael Jackson Memorial, which GOTV set-up and executed within 24 hours of the live airing. GoTV Networks unique ability to deliver rich media content across all major US Carriers and major device platforms provides AEG Network LIVE the ability to provide its concert experience to millions of fans unable to attend the event in-person.

In addition, AEG Network LIVE is the only entertainment producer to film festivals with new High-Definititon 3D technology, while providing live webcasts and mobile streams creating the largest library of 3D music concert content in the industry.

“AEG Network LIVE is exactly the type of media company that GoTV looks to partner with to syndicate video and entertainment content to mobile.” said Daniel Tibbets, EVP & Studio Chief for GoTV Networks. “AEG Network LIVE is the premier live event producer of the biggest festivals and it is this type of content that consumers love to watch wherever they are – via mobile.”

Music lovers who crave performances, entertainment news, exclusive performances, red carpet interviews, up-to-date event coverage and more, will always be connected on demand via mobile through GoTV Networks.

AEG Network LIVE

AEG Network LIVE is the largest provider of live digital entertainment, offering fans unparalleled access to the artists they want—when and how they want it—via broadband, TV, radio, wireless, theatrical and retail. AEG Network LIVE has completed successful tours and album launch campaigns for AEG Live clients including: Bon Jovi, Celine Dion, Rod Stewart, Prince, Linkin Park, Garth Brooks, and many others. For more information on AEG Network LIVE, please visit their site at:

<http://www.networklive.com>.

About GoTV Networks

GoTV Networks is a premier North American mobile media network and services provider. GoTV brings original content and 3rd-party rich media content, including video, audio and books to the widest mobile distribution network in the US. This content is accessible to mobile users using downloaded applications and through on-demand streaming services on a broad range of wireless devices. GoTV-distributed content is available on the Apple iPhone Application Store, AT&T, Boost Mobile, the Google Android Market, Sprint, T-Mobile, Verizon Wireless and Virgin Mobile. GoTV Networks is headquartered in Los Angeles. For additional information, please visit

www.gotvnetworks.com.

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