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## **GOTV AND UNIVISION MÓVIL PROVIDE EXCITING LATIN PROGRAMMING AND CULTURE TO ALLTEL WIRELESS CUSTOMERS**

Sherman Oaks, CA - October 23, 2008 – GoTV Networks, the first and largest mobile media network announced today that Alltel Wireless (America's largest network) customers with video-capable phones will now have access to GoTV's originally programmed music channel ES Música, as well as Univision Móvil's video offerings.

Univision Móvil's video offerings bring the programming strength of the leading Spanish-language media company in the U.S., to the mobile screen. Mobile clips include popular Univision shows such as "Noticiero Univision" (Emmy award-winning evening newscast), "El Gordo y La Flaca" (entertainment talk show), TeleFutura's "Escándalo TV" (celebrity talk show) and "Contacto Deportivo" (popular sports show). Video clips also include extensive coverage of award shows and sporting events from the two leading Spanish-language broadcast networks in the U.S.

GoTV's ES Música channel features comprehensive Latin pop, rock, hip-hop, and reggaetón news and entertainment programming including music videos and behind-the-scenes coverage of live events.

Alltel Wireless teamed with Univision Móvil and GoTV Networks to deliver these relevant mobile channels to its Hispanic customers. Univision Móvil delivers the industry's most comprehensive Spanish-language suite of mobile offerings and GoTV Networks is the first and largest multi-platform new media network.

"As the mobile phone continues to evolve into a portable entertainment device, Alltel Wireless is constantly seeking ways to engage customers through their phones," said Kristi Crum, director of multimedia content for Alltel Wireless. "Univision Móvil's video offerings and ES Música deliver powerful and relevant Latin entertainment to our valued customers."

"Our relationship with Alltel Wireless continues to extend Univision Móvil's video offerings to even more mobile subscribers in the marketplace," said Christopher Brunner, vice president, Mobile Content & Services for Univision Communications Inc. "As Hispanic usage of digital technologies increases at a faster pace than the general market, Univision Móvil is committed to providing U.S. Hispanics with the mobile content they demand the most."

"GoTV is extremely pleased to bring ES Música to Alltel Wireless," said Thomas Ellsworth, CEO of GoTV Networks. "This exceptional programming provides Alltel Wireless customers exciting cultural entertainment experiences when they are on the go."

## **About Alltel**

Alltel is owner and operator of the nation's largest wireless network and has more than 13 million customers. For more information about Alltel, please visit [www.alltel.com](http://www.alltel.com).

## **About GoTV Networks**

GoTV Networks ([www.gotvnetworks.com](http://www.gotvnetworks.com)) is the first and largest multi-platform new media network. GoTV's studio (GoTV Productions) produces and syndicates original and partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible online through multiple video websites and portals. Mobile access includes streaming and on-demand services on a broad range of wireless devices through Alltel, AT&T, Boost Mobile, Sprint (including Nextel), Verizon Wireless and Virgin Mobile. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

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## **About Univision Online, Inc.**

Univision Online, Inc. is the interactive division of Univision Communications Inc., the premier Spanish-language media company in the United States. Univision Communications Inc. owns and operates Univision Online, Inc., the premier Spanish-language Internet destination in the U.S., located at [www.univision.com](http://www.univision.com), and Univision Móvil, the most relevant Spanish-language mobile content and video, which includes in-show wireless integrations, PSMS programs and the industry's most comprehensive downloadable content catalog. Univision Communications Inc.'s operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 97% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 85% of U.S. Hispanic Households; Galavisión, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 63 television stations in major U.S. Hispanic markets and Puerto Rico; and Univision Radio, the leading Spanish-language radio group which owns and/or operates 70 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico. Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S. Univision Communications has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, visit [www.univision.net](http://www.univision.net).