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GOTV NETWORKS PARTNERS WITH FUSIONONE FOR BACKUP SERVICES

FusionOne To Offer GoTV Customers Mobile Phone Backup Services

SHERMAN OAKS, CA – September 3, 2008 – GoTV Networks, the first and largest multi-platform new media network, and FusionOne, the leading provider of mobile phone backup services, today announced a cooperative partnership to bring mobile phone solutions to mobile television.

Content from GoTV will now work with FusionOne's MightyBackup Content service, ensuring the seamless migration of subscribers' licensed content when switching from one mobile device to another.

MightyBackup Content, previously known as MightyBackup Premium, is the first commercial solution that addresses the complex challenges associated with migrating licensed content from one mobile phone to another. Content providers can now preserve and extend existing relationships with their subscriber customers independent of a subscriber's mobile device. Furthermore, subscribers will no longer be inconvenienced by having to remember, repurchase and re-download applications from their previous phone. FusionOne is the only company in the mobile content backup space that offers this solution.

"We are very pleased to be partnering with FusionOne," said Thomas Ellsworth, CEO of GoTV Networks. "GoTV's customers will benefit from the ease of changing mobile devices without losing the applications. FusionOne creates the perfect bridge between the customer and the technological evolution of devices with our original programming."

FusionOne also announced today the FusionOne Content Developers Network, which certifies that licensed content from member companies, consisting of third-party content developers and providers, is compatible with FusionOne's MightyBackup Content solution.

"We are pleased to welcome GoTV into our newly formalized partner program," said Mohan Sadashiva, senior vice president of marketing for FusionOne. "Interest in partnering with FusionOne has grown immensely over the past year, as more and more companies realize the inherent business benefits involved with the ability for their users to transfer their licensed

content to new handsets. Together we are blazing a trail for what we are confident will become a new industry standard.”

About FusionOne

FusionOne offers a suite of premier mobile applications that help consumers protect, manage, and transfer the personal content on their mobile phones, including contacts, calendar, photos, music and messages. FusionOne pioneered mobile phone backup and offers the industry’s leading backup services supporting millions of customers, currently offered on 15 wireless carriers worldwide. FusionOne is an established leader of mobile content backup through its patented wireless synchronization platform and its close relationships with key industry associations including the Open Mobile Alliance, Qualcomm’s BREW Alliance Program and the Symbian Connectivity Partner Program. Founded in 1998, FusionOne is headquartered in San Jose, California with additional offices in Tallinn, Estonia. For more information, visit www.FusionOne.com.

About GoTV Networks

GoTV Networks (www.gotvnetworks.com) is the first and largest multi-platform new media network. GoTV’s studio (GoTV Productions) produces and syndicates original and partner programming through the company’s mobile and broadband technologies to the widest distribution network in the US. GoTV’s content is accessible online through multiple video websites and portals. Mobile access includes streaming and on-demand services on a broad range of wireless devices through Alltel, AT&T, Boost Mobile, Sprint (including Nextel), Verizon Wireless and Virgin Mobile. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.