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## **GoTV NETWORKS BRINGS DESTROY ENTERTAINMENT TO BROADBAND AND MOBILE**

Sherman Oaks, CA - June 24, 2008 - GoTV Networks, the first and largest multi-platform new media network, announced today a syndication and distribution agreement with Destroy Entertainment to bring Destroy's programming to broadband and mobile audiences through GoTV's technology and distribution reach.

Destroy's mission is to introduce urban, street culture and action sport content captured in a lifestyle format by taking an innovative approach to the marketplace through an independent (Indie) studio strategy. Destroy's network of independent producers create content that reflects the tastes and culture trends of today's emerging tech savvy youth, while addressing the needs of major consumer brands through unique content development.

"Destroy will aggressively target the digital platform for innovative artist development and distribution," said Sean Murphy, President of Destroy Entertainment.

"Destroy Entertainment produces highly targetable short-form content that is an exceptional fit for new media platforms," said Daniel Tibbets, Executive Vice President and Studio Chief for GoTV Networks, Inc. "Taking a wide look at their audience, Destroy produces content that goes beyond the basics of extreme sports and delivers a compelling library, including fringe content, that is sought by their audience."

"Destroy's content goes beyond the mediocre to document and define emerging lifestyles with emphasis on cross-platform monetization of professionally produced content," said Eric Boyd, CEO of Destroy Entertainment. "GoTV's studio, technology team and extensive mobile distribution reach made it a great partner to extend our global reach."

"GoTV has a strategic focus on syndicating compelling content for broadband and mobile," commented Thomas N. Ellsworth, CEO of GoTV Networks. "Our studio facilities, technologies and multi-platform distribution footprint enable content owners and producers including Destroy Entertainment to extend their audience reach to new media platforms."

Destroy Entertainment content is featured in GoTV's programming available to Alltel, AT&T, Sprint, Boost Mobile and Verizon Wireless subscribers. Video programming availability varies by phone type. For additional information, please refer to the GoTV channel finder at [www.gotvnetworks.com](http://www.gotvnetworks.com).

## **About Destroy Entertainment**

Destroy Entertainment ([www.destroyentertainment.com](http://www.destroyentertainment.com)) is a well established full service media label for young producers who specialize in non-narrative lifestyle content, including action sports, motor sports, and antics. Destroy Entertainment is committed to 360 degree artist representation and global distribution of independently produced short form and long form content in both physical and digital media platforms on a global level.

## **About GoTV Networks**

GoTV Networks ([www.gotvnetworks.com](http://www.gotvnetworks.com)) is the first and largest multi-platform new media network. GoTV's studio (GoTV Productions) produces and syndicates original and partner programming through the company's mobile and broadband technologies to the widest distribution network in the US. GoTV's content is accessible online through multiple video websites and portals. Mobile access includes streaming and on-demand services on a broad range of wireless devices through Alltel, AT&T, Boost Mobile, Helio, Sprint Nextel and Verizon Wireless. The company is headquartered in Sherman Oaks, California with regional offices in Seattle, Kansas City and Atlanta.

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